

# Weber Writing & Research

NEWS RELEASE

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*\*Do not contact Bob LaRochelle. This is a surprise for him.*

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## FOR RELEASE, DURING OR AFTER THE EVENT...

### DERRY RESIDENTS ORGANIZE SURPRISE CAR PARADE IN SUPPORT OF FRIEND WITH STAGE 4 COLON CANCER

*Friends and Family Rally Together in Midst of Coronavirus Pandemic*

DERRY, NH. Previous to the Coronavirus pandemic, residents of New Hampshire and around the world were already fighting serious health battles. One such man is Bob LaRochelle, 43, from Derry, NH, who is battling Stage 4 colon cancer. Sadly, the cancer has recently spread to his liver.

Bob's wife Robyn, two children, other family, and a crew of friends have planned a car parade for the morning of March 28, 2020. An anticipated group of 40+ cars will drive by the cul-de-sac where Bob lives, with decorated cars and signs showing their love and support for Bob and his family. The event is a surprise for Bob who will be outside setting up for an early season cookout with his family.

Cars will meet at the Mobil Metro Market around the corner from Bob's House at 158 Rockingham Rd – Derry, NH at approximately 11AM. From there they will drive to the Blunt Drive cul-de-sac in the vicinity of 11 Blunt Drive.

"No one will be getting out of their cars," said Erin Croteau, Bob's sister-in-law, who spearheaded the event. "Of course, we are practicing social distance and want to keep everyone safe. But this parade must go on because Bob is going through a very tough time and his family and friends just want to make him smile."

Bob was recently laid off as the cancer started to impact his ability to perform his job. Medical bills not covered by insurance are starting to pile up, and Robyn (Bob's wife) continues to work while supporting her husband's fight to rid his body of cancer.

Supporters and well-wishers are welcome to join the parade. Concerned persons may also donate to help Bob's family pay his living expenses and medical bills at GoFundMe. Search by the phrase: "Help the LaRochelle Family Kick Cancer's Butt." To learn more about Stage 4 colon cancer, visit [www.cancercenter.com/cancer-types/colorectal-cancer/stages](http://www.cancercenter.com/cancer-types/colorectal-cancer/stages).

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